



JUST TRYAN IT

Q3 2018

Impact Report

In the third quarter of 2018, JUST TRYAN IT continued to positively impact the lives of families whose children have been diagnosed with cancer by providing assistance through an ongoing and powerful partnership with Family Reach. Because of JUST TRYAN IT's efforts, oncology social workers at Children's National Medical Center, Duke Children's Hospital, Inova Health, Johns Hopkins Hospital, Sinai Hospital of Baltimore, MGUH and UNC Children's Hospital were able to provide patients and caregivers with direct financial services, enabling families to focus on accessing cancer care and getting well.

Nearly one third of families with children who have cancer struggle to meet basic needs during treatment, forcing them to make unimaginable decisions: do they pay for medication or for food? Do they skip a chemotherapy appointment so that they can pay their mortgage? In July, August and September of 2018, JUST TRYAN IT assisted in removing these barriers, allowing Family Reach social workers to allocate \$68,546.70 in direct financial assistance to 54 families living and receiving cancer care in Louisiana, Maryland, North Carolina, Pennsylvania, Virginia and West Virginia. As cancer affects the entire family, the grant and gift card support made a tremendous difference in the lives of 232 individuals. Because of JUST TRYAN IT's dedication and the generosity of their donors, each family received financial support at a time in which every gesture of hope and relief mattered. Simply, 232 individuals struggling with the financial burden of a pediatric cancer diagnosis were able to remain in their home, put food on their table, safely travel to treatment and maintain access to cancer care.

Enclosed:

1. Improving Quality of Life Through Direct Financial Assistance
2. Patient Demographics
3. A Patient Story in Focus: Isabella and Laila
4. Your Impact: Family by Family

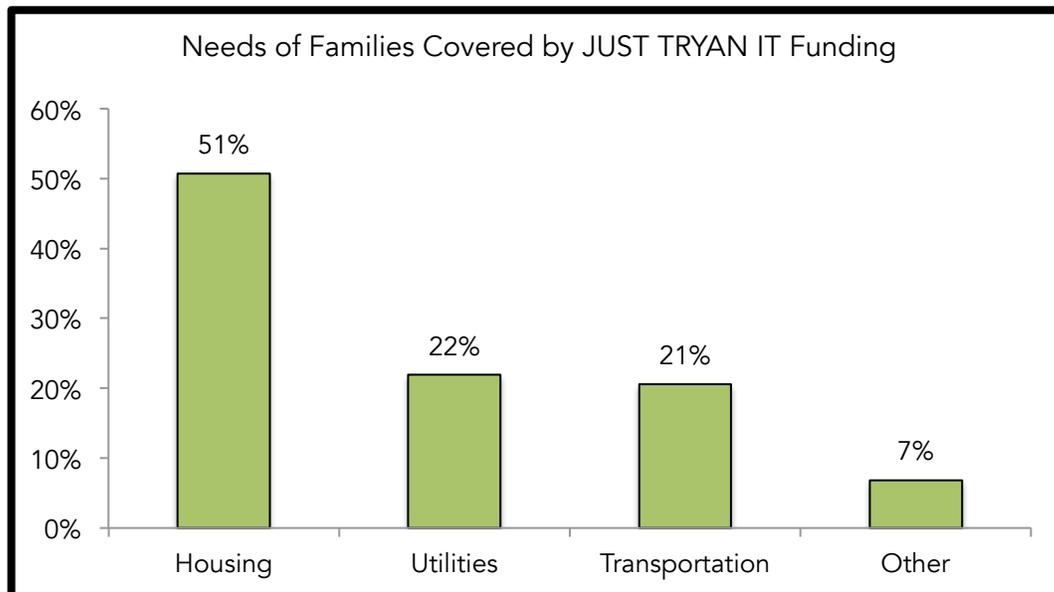
As always, we hope this report serves as a powerful reminder and representation of the strength of Family Reach and JUST TRYAN IT's mighty partnership. Together we are changing the face of cancer and we are truly grateful for your continued generosity.



Improving Quality of Life through Direct Financial Assistance:

Family Reach's direct financial interventions, provided to families at critical times, ensure that patients and caregivers can fill prescriptions, access reliable transportation for appointments and adhere to all aspects of the treatment plan. By addressing a full range of financial needs and providing assistance quickly, Family Reach optimizes the impact of financial intervention on adherence and reduces a family's CRFT.

Through our Direct Financial Assistance program, Family Reach covers mortgage, rent, utilities, transportation, car payments, gas, parking, food, childcare and other non-medical expenses. By providing financial assistance for these everyday expenses, patients and caregivers can better utilize their resources to cover treatment related costs like medication, co-pays and hospital bills.



Other Includes: Funeral Expenses, Uncovered Medical Expenses, Health Insurance Fees, Food/Groceries

Financial support from JUST TRYAN IT had a significant impact on the housing needs of patients and families. **Fifty one percent (51%) of your funds were used to stabilize housing through mortgage and rental payments.** Stabilized housing is a basic human need with tremendous impact on a patient's quality of life. With the loss of housing comes immense emotional distress, higher risk of infection, inability to adhere to a treatment plan and in worst cases, relapse. While grants from your donation ranged between \$191.72 and \$2,327.15 the average grant size was \$1,269.38.

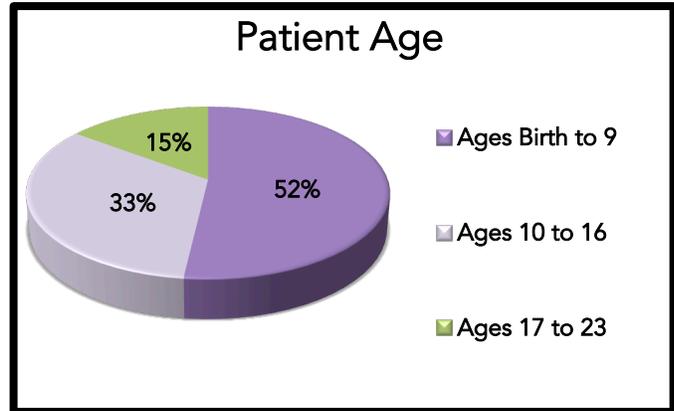
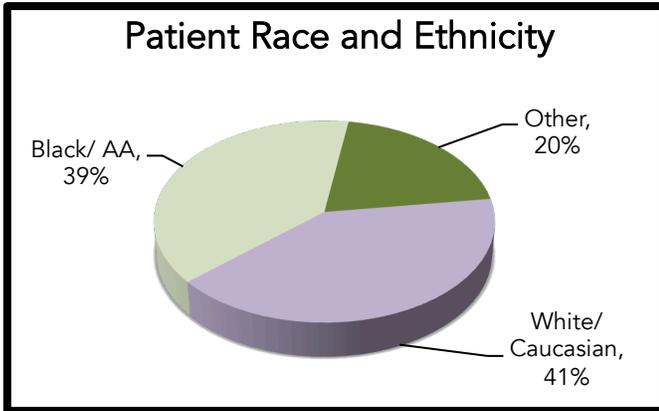
During the 3rd quarter, Family Reach distributed \$68,546.70 in JUST TRYAN IT funding.

IMPACT REPORT

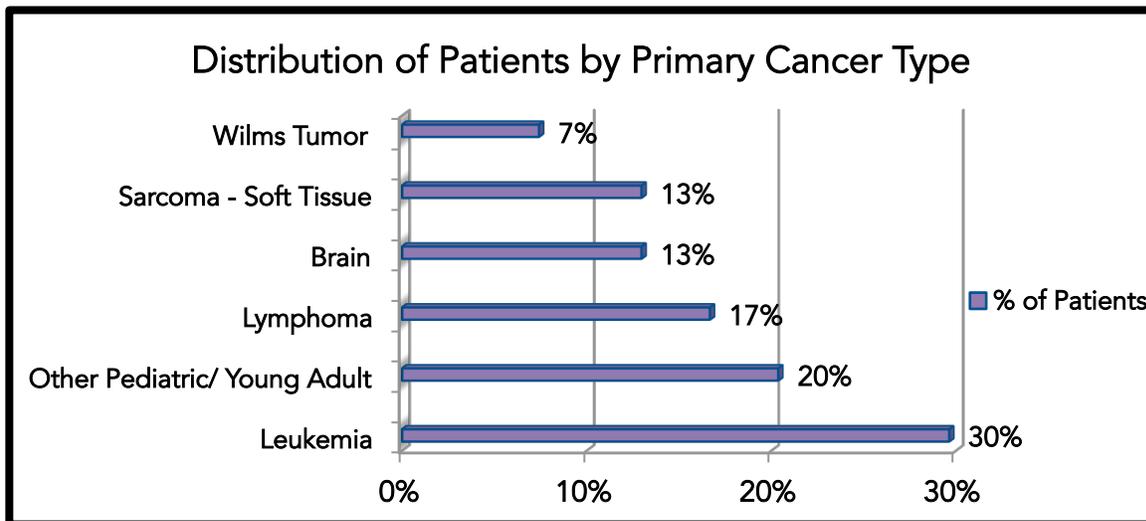


Patient Demographics:

With JUST TRYAN IT's support, Family Reach continued to reach underserved populations and expand our footprint in the pediatric cancer community. The diversity of patients and families served through JUST TRYAN IT's support is outlined below.



Financial hardship will hit 59% of patients facing any cancer diagnosis. To best serve the needs of the entire cancer community, Family Reach is proud to have provided financial assistance to patients with the following diagnoses:



Other Pediatric/Young Adult Includes: Osteosarcoma, Neuroblastoma, Hepatoblastoma

- 44% of the families who received grants made possible by your donation were single parent families.
- On average, families supported by your donation reported a 51% loss of household income following a cancer diagnosis.



A Family Story in Focus: Meet Isabella

Isabella is a smart, caring 11-year-old girl that lives at home with her mother, Jennifer, and her older sister. In the summer of 2017, this tight-knit family was devastated to learn that Isabella had leukemia. At the time of diagnosis, Jennifer worked at a non-profit organization aimed at helping children with disabilities, but was forced to stop working in order to be by her daughter's side. As a single working mother, Jennifer prided herself on her ability to provide for her daughters, using no resources for an entire year to help her navigate her new reality. However, as time went on and medical bills as well as day-to-day living expenses continued to mount, she finally reached a breaking point. After speaking with their social worker, Family Reach was contacted and with funding from JUST TRYAN IT, grants were issued that went towards covering the family's housing and utility expenses.



A Family Story in Focus: Meet Laila:



Laila is an adorable, sweet 3-year-old girl who was born with gastroschisis, a rare birth defect where the intestines are outside of the stomach. By 10 months, she had 8 surgeries, including a multivisceral transplant. Sadly, in June of this year, Laila was diagnosed with post-transplant lymphoproliferative disorder (PTLD), a rare lymphoma. At this time, Laila returned to the hospital in order to be closely monitored by the transplant team as she began chemotherapy. Laila's parents were already in financial distress following their daughter's long and complicated medical journey before this most recent diagnosis. Already financially depleted, the family struggled to stay afloat as they embarked upon this newest cancer journey. In addition, the first course of

treatment for Laila sadly proved ineffective, and an entirely new regimen was needed, further extending Laila's time in the hospital and further prolonging Laila's parent's inability to generate income. Unsure how they were going to find a way to pay their mortgage to keep a roof over their heads, Laila's parents contacted their social worker. Funding from JUST TRYAN IT was issued to cover the family's mortgage. With this need addressed, Laila's parents could rest a little easier and focus their energies on their daughter's wellbeing.